

JACK MARTIN LEITH



MY PHILOSOPHY

“You are not here merely to make a living. You are here in order to enable the world to live more amply, with greater vision, with a finer spirit of hope and achievement. You are here to enrich the world, and you impoverish yourself if you forget the errand.”

Woodrow Wilson

28th President of the United States

CURRENT WORK

Architect of the Generative Enterprise concept

A generative enterprise is a business or nonprofit organization that seeks to generate maximum value for customers or users, other stakeholders, wider society, and, as a natural consequence, the enterprise itself.

Read more: generativeenterprise.com

Originator of Rich Co-creation

Rich co-creation is a set of principles and practices for effective collaboration. In a generative enterprise, Rich Co-creation is the predominant way of getting things done, accomplishing the mission and manifesting intent (a fusion of purpose and vision of realised potential).

Read more: [Rich Co-creation](#)

Developer of OpenSpacePlus

OpenSpacePlus is a method for initiating and sustaining collaborative action in response to a pressing challenge.

Read more: openspaceplus.com

PREVIOUS WORK

Consultant specialising in collaborative innovation and whole systems change

Roles: advisor, researcher, intervention designer, facilitator, coach, mentor, project manager.

2002 – 2016

Hoochie-Coochie

Co-founder and director of startup.

2006 – 2007

The Innovation Agency

Founder and CEO of innovation and change consultancy.

1999 – 2001

The Centre for Large Group Interventions

Founder and director of Amsterdam-based service that helped businesses and nonprofit organizations deploy Open Space Technology, Real Time Strategic Change and other large group methods to address strategic and operational issues.

1995 – 1998

Innovatics

Partner (with **Mo Cohen**) of innovation and change consultancy.

1991 – 1994

Leith & Price

Co-founder (with **Richard Price**) and director of business development consultancy serving advertising agencies and the media.

1983 – 1990

Earlier

Alphabetically: **Alexon** (fashion merchandiser); **Beavis, Shrimpling & Softly** (advertising agency account manager); **Campbell Connelly** (music publisher's assistant); **Debenhams** (management trainee, department manager, merchandising executive); **IPC Magazines** (media sales executive); **Lonsdale Advertising** (account manager); **Marketing Week** (media sales executive).

FORMER POSTS

Council member, **Association for Management Education & Development**.

Founder, **Moon Shots**—a global community of management renegades brought together by Gary Hamel's Harvard Business Review article, **Moon Shots for Management**.

Head of interaction, Intranet Benchmarking Forum (now **Digital Workplace Group**).

Co-founder, Open Space UK.

Committee member, Bristol Festival Community Group.

SOME OF THE ORGANIZATIONS I HAVE ASSISTED

ABN Amro Bank

Age Concern (now Age UK)

Arts Factory

Association for Management Education & Development

Association for Neuro-Linguistic Programming

Association of Greater Manchester Authorities (now Greater Manchester Combined Authority)

Bayer CropScience

Birmingham City University

Development Trusts Association

Dogs Trust

EarthSpirit Festival

Environment Agency

European Commission

European Nuclear Society

Findhorn Foundation

GlaxoSmithKline

Guinness Ireland Group (now Diageo Ireland)

Head4Arts

ICI Melinex (now Teijin DuPont Films)

ICI Paints

Imagination

KLM Royal Dutch Airlines

Massachusetts Institute of Technology – MIT Entrepreneurship Center

McCain Foods

NHS

National Association of Street Artists

Nederlandse Spoorwegen (Dutch Railways)

New Solutions

Numico

PwC

Petroleum Development Oman

Pfizer Animal Health (now Zoetis)

Prudential

Royal Dutch Shell: Group Strategy

Shell GameChanger

Shell International Exploration & Production

Shell Risk and Insurance

UK Government: Cabinet Office, Department of Health, Home Office, and various local authorities

University of Brighton: Community-University Partnership Programme

The Value Engineers

W. H. Smith

SOME PAST TALKS AND WORKSHOPS

Examples:

Enriching the world: is it good business practice?

A five-minute talk I gave at [Ignite Bristol](#) (motto: Enlighten us, but make it quick) on 31 October 2010. I have since modified some of the concepts presented in the talk.

[View the video on YouTube](#) The 20 slides accompanying the talk auto-advance every 15 seconds.

Organizing Without Managers: Exploring new forms of organization

A one-day workshop held at [Ashridge](#), UK, on 1 July 2016 that I designed and subsequently led with Andrew Campbell, a director at [Ashridge Strategic Management Centre](#).

[Download slides](#) illustrating the 150-year history of management theory and practice.

SOME PAST CONFERENCE SESSIONS

Examples:

European Sharing on Systems Thinking

Prague, Czech Republic, June 2015

Facilitator of Knowledge Café: Designing innovation and change work to create maximum ecosystem value—the why and the how

Facilitator of Open Space part of the conference

UX Bristol 2012

Bristol, United Kingdom | 20 July 2012

Workshop facilitator: Co-create a short talk in a day.

Participants in this workshop started with a blank slate. Working throughout the refreshment breaks and the lunch period, they co-created a conference session, *What are you taking away from today?* which they ran towards the end of the day.

MIT Entrepreneurship Center

Annual conference | Madrid, Spain | March 2008

Facilitator of Open Space part of the conference

SOCAP Europe

May–June 2011 | Organiser: Social Capital Markets

Amsterdam, The Netherlands

Facilitator of Open Space part of the conference

Social Enterprise Bristol

Organiser: Bristol City Council

Conference chair and facilitator

Conference on Large Group Intervention Methods

Organiser: Schouten & Nelissen, The Netherlands

Workshop facilitator

TEACHING WORK

Examples:

London Business School

Seminar for members of the school's innovation network

London School of Economics and Political Science

Branding seminar for marketing undergraduates

University of Brighton

Visiting lecturer, MA Change Management

Innovation Masterclass

*A series of two-day learning events attended by senior innovation and strategy executives from W.L. Gore & Associates, W.H. Smith, Powergen (now E.ON), and various parts of Shell including Group Strategy and **Shell GameChanger***

CONFERENCE PRODUCTION

Examples:

International Symposium on Organization Transformation

OT11: Crete, Greece

OT12: Wimborne, United Kingdom

Co-convenor

Creating the World We Want

London, United Kingdom

Co-convenor

IBF Live (Intranet Benchmarking Forum)

London, United Kingdom

Programme director

The Future of Management Development

Chelwood Gate, East Sussex, United Kingdom

Co-convenor and Open Space facilitator

[Read Paul Levy's account of the conference](#)

PUBLICATIONS

Examples:

Creating Collaborative Gatherings Using Large Group Interventions

Gower Handbook of Training & Development, Chapter 28.

Although written in 1999, much of the content remains relevant.

[Download](#) (pdf)

Creating Greatness in the Realm Beyond Systems Thinking

Article forming part of an e-book for participants in European Sharing on Systems Thinking, Prague, Czech Republic, June 2015

[Download](#) (pdf)

Organizational Change and Large Group Interventions

Career Development International, 1/4 [1996] 19–23, MCB University Press

In this paper I propose six preconditions for successful change efforts.

CONTACT DETAILS

Location: Bath, United Kingdom

Mobile: 07583 601234 (+44 7583 601234)

Email: jack@jackmartinleith.com

Twitter: [@TheBureauManage](https://twitter.com/TheBureauManage)

Web: jackmartinleith.com
